

# **COMPANY PROFILE**SCBT-CENTREDOC

## **ABOUT US**

Founded in 1964 as a Center of Excellence in Technology Monitoring for the Swiss Watchmaking Industry and known as CENTREDOC, today our multidisciplinary team of expert engineers and patent specialists combine latest AI and machine intelligence with human expertise. We search, collect, monitor and enrich multiple sources and millions of data points to provide actionable insights and added value for multiple stakeholders across industry verticals.

#### **OUR STORY**

Several decades ago, CENTREDOC was born to guide watchmaking companies in their search for strategic information. Over time, we extended to additional verticals such as medtech and sports, materials science, chemistry, and life science, becoming experts in competitive intelligence and strategic monitoring. Today, we combine advanced technologies with technical expertise to support companies across many sectors, offering tailored solutions to turn information into a competitive advantage. Driven by a passion for innovation, we continue writing this story with our clients, in every new collaboration.

#### **OUR MISSION**

« We connect dots, we connect tools, we are your trusted partner for your strategic decisions »

At SCBT-CENTREDOC, our mission is to support you in making strategic decisions. We connect different sources of information to turn non-correlated information into actionable intelligence. We identify, deploy, and integrate the best tools available on the market and tailored to your specific needs, ensuring effective monitoring and relevant analysis.

« Decoding complexity of data and technologies to empower clients with added value insights »

At SCBT-CENTREDOC, our vision is to decode the complexity of data and technologies to empower our clients with added-value insights. We are committed to transforming complex information into clear, actionable intelligence, enabling our clients to clearly understand their environment.



**OUR TEAM** 

**OUR VISION** 

# **OUR SERVICES AND TOOLS**

Our services combine human expertise with enriched data, insights and workflow solutions to provide you with customized, actionable solution that make your life easier and help you succeed.



#### Landscapes

State of the Art Technologic & strategic directions Collaboration R&D and BD Opportunities



#### Competitive Intelligence

IP, scientific publications, clinical trials Main competitors, main scientifics or inventors Business updates in the field



#### **IP Support**

Anteriority searches Freedom To Operate (FTO) Legal analysis



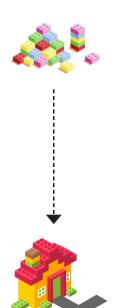
### **Deep Dive**

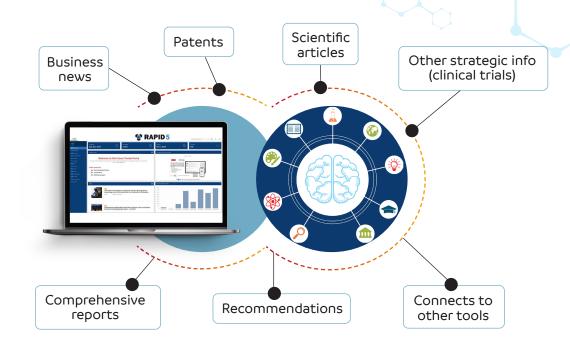
Technology, company, market Key players on indication Workshop preparation



#### Monitoring

Regular reports
Technology & legal monitoring
Personalized updates





# OUR



Save money with RAPID, the all-in-one solution!

Connect commercial & free databases, journals, web information and internal documents to RAPID.

# **Key Features**

Al based multi-categorization

Fully automated legal status monitoring

Semantic analysis-based worldwide patent search

Internal alerting system

Report and presentation capabilities

Annotation and rating system

Easy sharing

Newsletter configuration