



WI - Horology Media Review
SCBT-CENTREDOC

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YOUR CHALLENGE

Follow the world of watchmaking by reading articles from this global industry.

In the world of watchmaking, brands, companies, events and the industry as a whole have many different organizations, activities and personal viewpoints to follow and inspire. Many websites and newspapers publish articles defining the state of the industry.

The following points show just how hard it is to keep up to date.

- The huge number of watchmaking-specific websites and newspapers
- A huge number of repeated articles and topics
- Getting to the point
- Concentrating information

OUR SOLUTION

We operate a database of handpicked and captivating watch articles. You'll benefit from articles in all the major newspapers, even those with paid subscriptions. The fee is included in the attractive price.

- One-off delivery or annual subscription
- Weekly update of newly sorted articles
- Comprehensive information on brands, companies, events and the entire watchmaking industry
- 3 languages represented : English, French and German
- Articles are distinguished by company or country
- The link, date and source of the article are retained

COVERAGE & METHODOLOGY

Unique multi-source weekly collection of watch industry articles since 2001. Relevance and redundancy analysis by our watch experts and categorization by company or country. Language separation.

CONTACT

Talk to our experts and contact us for a demo and pricing.

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