



# Horology DESIGN



## YOUR CHALLENGE

In the watch industrial sector, design is tending to occupy an increasingly important role as a differentiating factor. In this context, companies, to protect themselves from counterfeiting, increasingly employ design and model registrations, which are intellectual property rights just like patents.

Therefore, in order to achieve the twofold objective consisting in monitoring what the competitors are protecting and preventing infractions, the company must set up a design monitoring strategy.

## OUR SOLUTION

A monthly bulletin in PDF format of approximately 900 pages, with publications statistics by office, list of all entries and references complete with images.

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## COVERAGE & METHODOLOGY

This publication covers patents derived from the following procedures: WIPO, OHMI, Swiss, Belgium, Germany, Spain, France, UK, Russia, Canada, USA, Brazil, Peru, China, Japan, Korea, India, Australia and more.

## CONTACT

Talk to our experts and contact us for a demo and pricing.

 E-mail address : [info@scbt.ch](mailto:info@scbt.ch)