

## ABOUT US

Founded in 1964 as a Center of Excellence in Technology Monitoring for the Swiss Watchmaking Industry and known as CENTREDOC, today our multidisciplinary team of expert engineers and patent specialists combine latest AI and machine intelligence with human expertise. We search, collect, monitor and enrich multiple sources and millions of data points to provide actionable insights and added value for multiple stakeholders across industry verticals.

### OUR STORY

Several decades ago, CENTREDOC was born to guide watchmaking companies in their search for strategic information. Over time, we extended to additional verticals such as medtech and sports, materials science, chemistry, and life science, becoming experts in competitive intelligence and strategic monitoring. Today, we combine advanced technologies with technical expertise to support companies across many sectors, offering tailored solutions to turn information into a competitive advantage. Driven by a passion for innovation, we continue writing this story with our clients, in every new collaboration.

### OUR MISSION

*« We connect dots, we connect tools,  
we are your trusted partner for your  
strategic decisions »*

At SCBT-CENTREDOC, our mission is to support you in making strategic decisions. We connect different sources of information to turn non-correlated information into actionable intelligence. We identify, deploy, and integrate the best tools available on the market and tailored to your specific needs, ensuring effective monitoring and relevant analysis.

*« Decoding complexity of data and  
technologies to empower clients  
with added value insights »*

At SCBT-CENTREDOC, our vision is to decode the complexity of data and technologies to empower our clients with added-value insights. We are committed to transforming complex information into clear, actionable intelligence, enabling our clients to clearly understand their environment.

### OUR VISION



**OUR TEAM**

# OUR SERVICES AND TOOLS

Our services combine human expertise with enriched data, insights and workflow solutions to provide you with customized, actionable solution that make your life easier and help you succeed.



## Landscapes

State of the Art  
 Technologic & strategic directions  
 Collaboration R&D and BD Opportunities



## Competitive Intelligence

IP, scientific publications, clinical trials  
 Main competitors, main scientific or inventors  
 Business updates in the field



## IP Support

Anteriority searches  
 Freedom To Operate (FTO)  
 Legal analysis



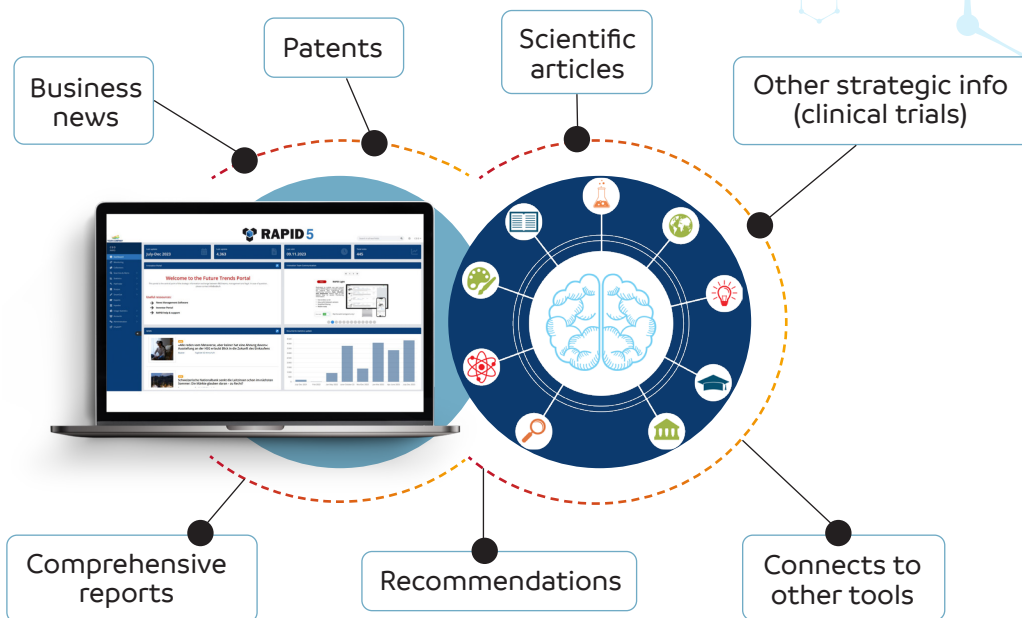
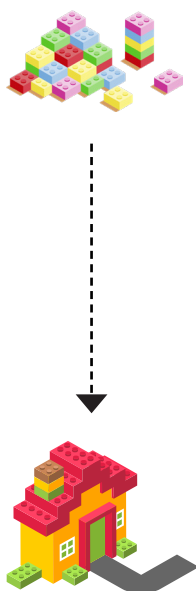
## Deep Dive

Technology, company, market  
 Key players on indication  
 Workshop preparation



## Monitoring

Regular reports  
 Technology & legal monitoring  
 Personalized updates



OUR



**RAPID**  
 PORTAL

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 journals, web information and internal  
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## Key Features

- AI based multi-categorization ✓
- Fully automated legal status monitoring ✓
- Semantic analysis-based worldwide patent search ✓
- Internal alerting system ✓
- Report and presentation capabilities ✓
- Annotation and rating system ✓
- Easy sharing ✓
- Newsletter configuration ✓