

RPH - Review of Products in Horology



YOUR CHALLENGE

Revolutionize your analysis of watchmaking by observing the products of this global industry. The world of watchmaking is evolving rapidly, with a multitude of new products appearing every week. Innovation, often avant-garde, is revolutionizing the world of watches. How to maintain excellence? We're here to help.

The following informations show just how much follow-up work is required.

- The ever increasing number of new products (+ 50-100 products per month). Even more during trade fairs!
- A huge number of watch configuration variants
- Technical configurations of new products
- Commercial conditions

OUR SOLUTION

Our 2024 novelty, we operate a comprehensive, reliable, accurate and cost-effective technical database of new watchmaking products, with all the business intelligence around the technologies of new models coming to market.

- One-time delivery or annual subscription
- Weekly free data updates for each brand site
- Detailed technical information for each model
- Deep dive into applications and technologies (Absolutely, e.g. automatic/manual watch..., detailed multifunction watch, electric watch... and punctually for internal and external watch elements)
- Easily cross-reference and integrate into your own research and analysis
- Complete with models' commercial conditions.
- The link, date and source of information are retained
- Optional personalized consulting services from our watch experts

COVERAGE & METHODOLOGY

Study since 2023 and absolute collection since 2024 on a weekly basis, relevance and technical analysis by our watchmaking experts and categorization according to watch specificities.

CONTACT

Talk to our experts and contact us for a demo and pricing.



E-mail address : info@scbt.ch

Access the replay of the RPH webinar:

https:/attendee.gotowebinar.com/recording/9112552701604066474

Farer Monopusher GMT Collection (2 variations, 13 straps)



Sources: (Brand Site)

Abstract: COBB III

MONOPUSHER GMT

€2,350.00

Monopusher chronograph and GMT watch with blue sunburst dial and St Venere leather

strap.

CASE SIZE: 41mm x 44mm x 14.5mm CASE MATERIAL: 316L Stainless Steel WATER RESISTANCE: 100m

MOVEMENT: Swiss Made Elaboré Sellita SW530 M MP a movement

POWER RESERVE: 62 hours when fully wound

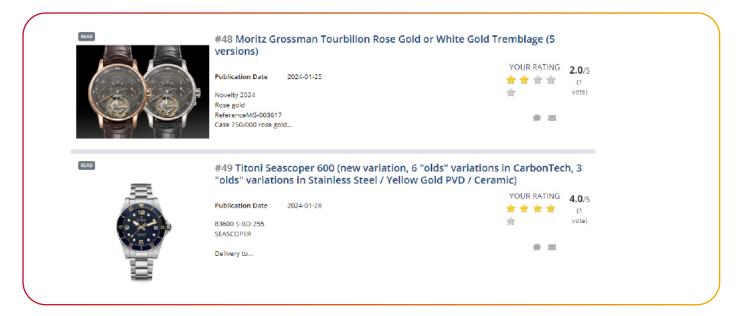
Travel Timer

The Cobb shows that it's possible to use bright colours to create an easy-to-wear everyday

watch that is very versatile. The Cobb's dial is sky blue with a su $[\ldots]$

[RAPID] [External link] [Full Text]

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